

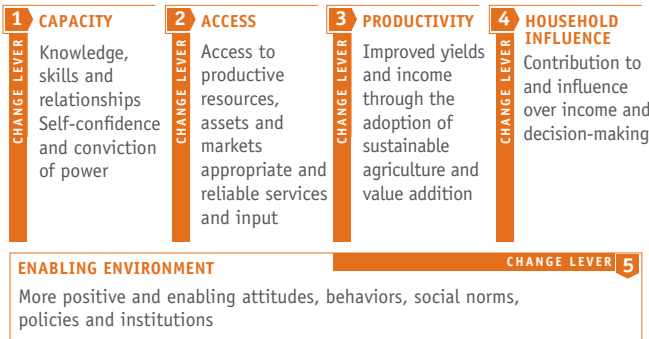


APPLYING OUTCOME MAPPING TO EVALUATE PATHWAYS TO EMPOWERMENT

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Goal of CARE's Pathways Program

To increase productivity, equity, and empowerment of 50,000 women smallholders in 6 countries



Goal of Midterm Evaluation

- Are we on track? Focus on Change Levels 4+5
- Define key terms from participants' view (empowerment, decision-making, equity)
- Build staff capacity in qualitative analysis

Is men fetching firewood a "transformative" change or "expect to see" action?

How do women define "improved relations"?

What are the baby steps toward equitable decision-making?

Why Outcome Mapping?

"OM is appropriate when focused on changed behaviors or relationships, which may evolve ...in a non-linear way; and when the intervention wants to focus on results as defined by local actors or beneficiaries."

—Earl, Carden, and Smutylo, 2001

STEP 1 OM concepts in enumerator training

- Outcome challenge
- Progress markers
- Boundary partners

STEP 2 Qualitative data collection

- Household decision-making
- Defining empowerment
- Men's engagement
- Community leader views

STEP 3 Daily group analysis process

- Identify progress markers
- Cluster and tally same behaviors
- Categorize the behavior changes

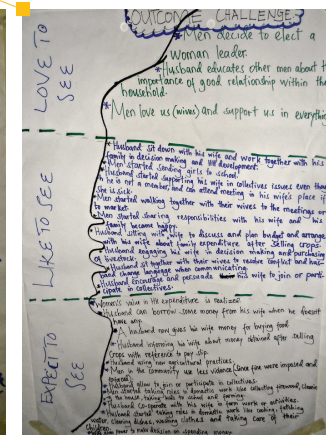
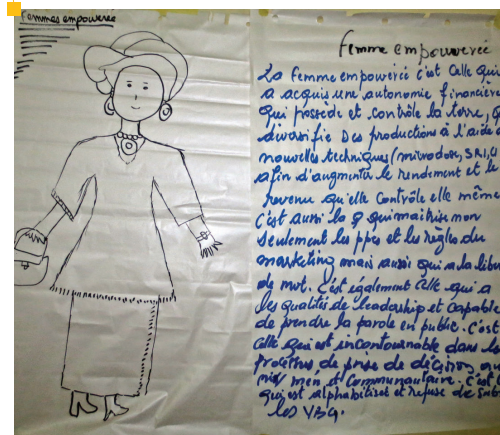
STEP 4 Final group analysis process

- Final tally of progress markers
- Order progress markers (expect, like, love to see)
- Revise outcome challenges
- Map pathways, obstacles and enablers

STEP 5 Sense-making and application

- Reflections: What's working? How?
- Narrow to 10-15 progress markers
- Integrate into gender monitoring tools

Behavior Change – Target Group: Men	#	Category of Change
Men let women cultivate their fields first	1	Production
Men applying microdose	1	Production
Men give fields to women	4	Access (land)
Men give good, fertile land to women	2	Access (land)
Men collect firewood and water	12	Workload sharing
Men support women with their land (labor, harvesting)	3	Workload sharing
Men helping women to transplant	1	Workload sharing
Men help wash their children	4	Workload sharing
Men do the cooking and sweeping when wife is sick	3	Workload sharing
Men and women sit together when making decisions	6	Communication



CHALLENGES	BENEFITS
• Capturing negative change	• Intuitive concepts
• Varied formulation of progress markers	• More accurate indicators
• Getting detailed stories of change	• Showed significance of different changes
• Attributing changes to Pathways	• Showed that gender dialogues work