

Using Outcome Mapping to Plan and Monitor the Mwananchi Ghana Project

The 2008-2013 Overseas Development Institute Mwananchi Africa Programme worked to strengthen citizen engagement with governments across six African countries (Ethiopia, Ghana, Sierra Leone, Malawi, Uganda, and Zambia). In Ghana, the National Coordinating Organization was Participatory Development Associates (PDA), who managed 11 grantees (9NGOs and 2 community radio stations), working on the theme of information and communication in governance. Outcome Mapping (OM) was brought in to complement the project's logframe as a way to clarify the project's intent, set it up for monitoring, and do the monitoring.

The project worked with grantees and community members to identify vision, mission, boundary partners, outcome challenges, progress markers and organizational practice.

For example, one of the eleven grantees was "Ghana – A Picture of Mental Health"

Vision: A society where the basic needs and rights of people with mental illness are satisfied and respected. People with mental health challenges are not stigmatized but are rather accepted to participate in their communities. The health system of the society is structured such that they are given the needed assistance to deal with their mental health challenges.

Mission: To use a photographic documentary on the everyday life of people with mental illness to change mental health policy and practice that addresses the needs and rights of people with mental illness in Ghana. To use photo evidence to change perceptions, policies and practices to address the needs and rights of people with mental illness in Ghana. To increase the knowledge of the general public and policy authorities and create awareness about mental health and the situation of people with mental illness. To establish self-Help support Groups of people with mental illness and assist them to use the photo book to engage duty bearers on issues affecting them and advocate the passing of the mental health bill into law.

Progress Markers for District Assembly:

- Grants audience to groups of mentally ill people (Self Help Groups).
- Accept invitations and attend programmes of Self Help Groups.
- Gives permission for Self Help Groups to use Assembly facilities for their meetings.
- Supports mental health issues at assembly meetings.
- Initiates and supports discussions on mental health issues and programmes at assembly meetings.
- Registers & recognizes groups of mentally ill people.
- Consciously includes mental health issues in their annual planning and budgeting.
- Links groups of mentally ill people to support opportunities

Performance journals were developed by PDA and grantees to track all of the elements of OM

Grantees used 'monitoring logs', to track their observations on change; these fed into the performance journals



Outcome Mapping
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