## Output to Outcome needs a paradigm shift in team culture

Quantifiable, measurable, SMART outputs to changes in attitudes, relationships or behaviour is a complex shift needing multiple conjoint changes in a development team's internal culture, external work style and the funding environment in which it operates.



Understand and value outcomes...

- ...deliberately plan them...
- ...through strategies to change behaviour attitudes and relationships...







...recognise those changes as they arrive...







...Anita, confident that school children's environmental attitudes and behaviour in a Himalayan valley really is worthwhile development work.



...learn to record them...





...with an outcome engaged funder

