

Outcome Mapping for Programme and Project Planning

Saturday 14th - Monday 16th January 2012
FOREST HOTEL, Dodowa Ghana

The Institute for Development Practice and Management (IDPM) of PDA Ghana and ODI, UK, are hosting a 3-day workshop to introduce the basic principles of Outcome Mapping, with particular emphasis on their application to the *planning phase* of development projects and programmes.

Designed for programme managers, desk officers and field staff from NGOs, funding agencies and national and international development organisations looking for effective ways to address the dynamics of change in the complex environments in which they work.

In the course, participants will learn how Outcome Mapping can help:

- Planning and measuring social change in development projects and corporate initiatives;
- Bring stakeholders into the planning, monitoring & evaluation processes;
- Foster social and organizational learning;
- Strengthen partnerships and alliances;
- Understand and influence more effectively, human and ecological well-being.

Development professionals around the world are using Outcome Mapping because it helps them address questions such as:

- How do we move beyond attribution to document contribution to social change?
- How can we systematically and realistically capture the richness of what is occurring in our projects?
- How do we get our partners and other important stakeholders involved in monitoring our projects?
- How do we integrate M&E into the project from the planning stage?
- How do we decide what to monitor and evaluate?
- How can we notice, explain and respond to unexpected results?

For more information on Outcome Mapping visit the [OM Learning Community](#) and the [IDRC website](#).

Course trainers: Julius Nyangaga and Simon Hearn

- Julius Nyangaga is the Regional Monitoring, Evaluation and Learning Manager for the International Institute of Rural Reconstruction (IIRR) in Nairobi, Kenya and has been a Steward of the Outcome Mapping Learning Community for the past five years. Julius has extensive experience in advising research and development programmes to deliver outcomes and impact, and in particular has been facilitating Outcome Mapping processes for a number of years. He has led the delivery of multiple M&E services and products, especially the integration of qualitative and quantitative approaches.
- Simon Hearn has been a Research Officer at the Overseas Development Institute since 2007. He has coordinated the global Outcome Mapping Learning Community for the past four years and delivered in excess of ten training workshops on Outcome Mapping. He also advises a number of projects and programmes in Africa and Europe in applying Outcome Mapping, with a particular emphasis on strategic planning and monitoring of policy influencing.

Fees and registration

Course fee: **£595.00** -The fee includes workshop registration, materials, accommodation and meals (breakfast, lunch, snacks and dinner) for four (4) nights at Forest Hotel, Dodowa. Participants will arrive on Friday 13th and check out on Tuesday 17th 2012.

****International participants PLEASE REGISTER EARLY
to have sufficient time for the visa application****

To maximize participation and instructional quality, we limit the number of participants to 24 per workshop. We do this on a first come, first served basis, so to avoid **disappointment, register early.**

To register, please send a completed electronic booking form (downloadable [here](#)) by email to Bertha Gakor, bgakor@pdaghana.com before the 9th December 2011.

For further information contact

Bertha Gakor
Institute for Development Practice and
Management (IDPM)
No.9 Oroko Street (Near *Accra Central
View Hotel and ATTC*)
Kokomlemle, Accra, Ghana

Tel: +233 (0)302 970177 +233 (0)302 243 098

Cell: +233 (0)28 9554360

Or visit our website www.pdaghana.com

or www.odi.org.uk